

Content Creator (Seasonal)

Neighborhood Farmers Markets

The Neighborhood Farmers Market Alliance is committed to supporting and strengthening Washington's small family farm businesses by creating and operating vibrant, successful neighborhood farmers markets.

To meet our mission we provide effective direct sales sites for our region's small farmers, while also educating consumers about local farm products and the importance of supporting and preserving local farmland. In addition, we have been at the forefront of advocating for low income benefits programs to ensure equal food access.

About this Position

The main role of the Content Creator is to support our Outreach Coordinator with media and marketing while gaining perspective on outreach and communication functions within a mission-driven non-profit organization. The position will serve in helping us to continue to tell our story and the stories of our farmers, adding context to the already fulfilling farmers market experience for our audience.

Responsibilities

- Produce engaging, creative social content
- Create and plan multi-media to promote events, seasonal offerings, and programming
- Story telling: convey the work of our farmers, processors, and staff
 - This will include visiting farmers markets, farms throughout Washington, and taking an active role within the NFM staff
- Assist in the development of campaigns on social media platforms, along with day-to-day maintenance of social profiles
 - Customer engagement on digital platforms
 - Assist in writing and informing weekly newsletter
- Content organization and management
- Research new media targets, media outlets and opportunities

Qualifications

- Excellent written and verbal communication skills; possess the ability to deliver clear, concise, and accurate message through written and verbal means
- Ability to work collaboratively in a team environment and wear multiple hats
- Ability to take creative direction and constructive feedback
- Intimate knowledge of social media, audience engagement, and share-worthy content
- Proficiency with Microsoft Office, Adobe Creative Cloud, Social Media Platforms
- Multi-media skills: including photography and video production
- Knowledge of agricultural, environmental, and food-related issues a plus
- Ability to visit markets all around Seattle on various days throughout the week (U-District, West Seattle, Capitol Hill, Columbia City, Lake City, Phinney, Magnolia)

Location

Office is located in Wallingford. Markets located throughout Seattle: U-District, West Seattle, Capitol Hill, Columbia City, Lake City, Phinney, Magnolia. Must be able to visit multiple market sites each week.

Hours + Compensation

Part-time position: 20 hours per week, some weekend market visits, April-October at \$20/hour. Mileage reimbursement for travel to various market sites.

How To Apply

Please e-mail a cover letter, resume, and examples of content/media creation that you are especially proud of to Nina, outreach(at)seattlefarmersmarkets.org. Please write "Content Creator" in your email subject line.